

《Chinese automakers drive up the heat on global rivals》

The 2017 Shanghai Auto Show has impressed Chinese consumers, with the latest and greatest offerings from all over the globe. But make no mistake, domestic automakers made their mark too, showcasing their coolest cars and concepts.

From concept models to production versions. Chinese automakers took the stage by storm during the 2017 Shanghai Auto Show. Showcasing their own brands and creations. A free lifetime guarantee and year-round internet and cloud connectivity.

That's the two promises made by Lynk&Co, the new auto venture by Volvo parent company Zhejiang Geely Holding Group.

"The concept of the car is combined with traditional characteristics and internet-connected services. It's been designed and engineered in Europe, where the innovation center of Volvo and Geely is based, and is expected to sell globally," An Conghui, CEO of Zhejiang Geely Holding Group, said.

Answering to the government's target of promoting new-energy vehicles. Nio and its ES8 fully reflected its electric nature, shown alongside the EP9 supercar.

Also appearing at the auto show is the original Chinese luxury auto brand, Hongqi with its S-Concept. The moves are certainly geared in the right direction, as China strives to upgrade its domestic auto industry and keep pace with international competition.

And the trend is moving in line with new targets set in the world's largest automotive market.

Officials in Beijing on Tuesday unveiled a host of goals under a development plan by 2025, China is aiming for 35 million vehicle sales, with new energy vehicles to make up at least one-fifth of that total.