

导读:虽然大多数90后是独生子女,但在闲鱼分享经济平台上,90后明显显示了爱扎堆、更爱高频互动的特质,分享经济成了90后新消费方式。



??????????(CBNData)?????????????"?"????29?????????????????????????"90?"?

?????"90?"????"?"?????52.37%?????????????20%????"95?"?????????????13.14???"90?"?"80?"?????12.77??
11.96??

"90?"????????53????????15????????"???"????????????

Data show that each post-90s user posted an average of 17 items from March 2016 to March 2017, or 1.4 a month, on Xianyu.

???2016?3?2017?3??90? ?????????17????????????????????1.4????????????

Trading of niche brands on Xianyu saw a significant rise in the past year, with earphones and perfumes being the new favorites of the post-90s.

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They also share novel services on Xianyu, including skill exchanges, "lovers' prattle," wake-up services and tarot reading.

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In addition, unconventional items such as college entrance exam champion's notes and manuscripts are auctioned off by them. According to the report, four of the original paintings for the movie Kung Fu Panda 3 received 59 bids and fetched 7,179 yuan (\$1,041).

??3????4????????59????????????7179????1041????

