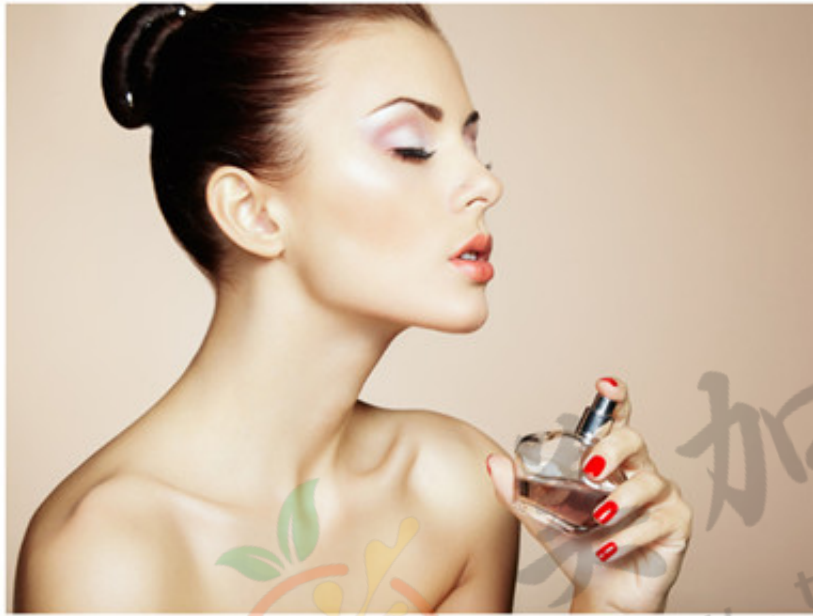


《关于香水的用法你知道多少？》

如果你懊恼自己昂贵的香水喷在身上后没有装在瓶子里那么好闻，或者在喷完香水离家后一个小时内香味就消失了，那么你用香水的方法可能有问题。



Is there a correct way to apply your perfume?

DON'T RUB YOUR WRISTS TOGETHER

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If you're in the habit of spritzing your wrists and then rubbing them together, you're actually ruining the scent.

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That's because the friction 'heats up the skin, which produces natural enzymes that change the course of the scent', with the top and middle notes being worst affected as well as the dry-down - the long period during which the fragrance unfolds.

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If you're wearing a floral perfume, for instance, this heat makes it lose its crispness.

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To keep your fragrance smelling like it should, as well as making it last longer, spritz it once and then simply let it sink in.

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DON'T KEEP IT IN THE BATHROOM

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Perfume is extremely sensitive to environmental changes and will be impacted by changes such as going from cold to hot.

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This process sets off 'unexpected chemical reactions within the natural ingredients' of the perfume such as patchouli, meaning your perfume will age faster and start to smell 'off'.

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The best way to store your fragrance is in its original box at room temperature.

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DO OPT FOR SMALLER SIZES

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If you are lucky enough to have lots of bottles or you don't use your favourite perfume every day, oxygen will start to break down the molecules as it languishes on your dressing table.

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A typical bottle has a shelf life of three months so if you're not using a perfume daily, you're best off buying a smaller variety.

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Or you could decant your bigger bottles into smaller containers and keep them in the fridge to maintain perfection.

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DO EMBRACE SYNTHETICS

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The idea of a perfume that boasts of being all-natural might sound appealing, but the fragrance may well let you down.

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Musk, which was formerly derived from animals, is probably the most popular fragrance ingredient but must be created synthetically.

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Other popular smells, such as peony, freesia, and lily of the valley, can't be extracted naturally as they don't release enough aroma so they must be re-created.

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According to Kurkdjian the ideal formula is a blend of essential oils, absolutes, and man-made ingredients.

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DO SPRITZ IT ON YOUR HAIR

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Perfume actually doesn't last too long on dry skin, according to Kurkdjian and as you sweat the natural oils destroy the fragrance.

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You can combat this by using the matching body lotion or making sure your moisturiser isn't scented so it doesn't interfere.

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If you want to ensure longevity, mist your scent lightly on your hair or on a scarf.

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'Because they move with the air, it helps with the diffusion of the scent,' he explained.

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If you are putting perfume on your skin, target spots that are exposed to the air.

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It's no good putting it on pulse points such as the wrists and inner elbows if they're covered up.

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